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## EXHIBITION DAHLIAS 1935

INTRODUCERS OF
"CERTIFICATE OF MERIT"

and
"HONOR ROLL"

DAHLIAS



RUSCHMOHR DAHLIA GARDENS
52 SOUTH KENSINGTON AVENUE
ROCKVILLE CENTRE, L. I.
NEW YORK

GREENHOUSE
SO. CENTRE AVENUE AT

TELEPHONE
ROCKVILLE CENTRE
6274



### JOIN THE AMERICAN DAHLIA SOCIETY

We urgently request that if you are not a member of this great society to join immediately. Send \$2. to Mr. C. Louis Alling, Secretary, No. 198 Norton Street, New Haven, Connecticut, which entitles you to a bulletin which is published quarterly, filled with useful information on dahlia culture and will recompensate you many times for the money spent.

### GREETINGS TO OUR DAHLIA FRIENDS:

Last fall, at the American Dahlia Society Show in New York, for the first time we rented space for a trade exhibit, among the best known growers in the trade.

What happened? We won the sweepstakes. Thus far, the fifth consecutive year, we have been the sweepstakes winner in our class.

It means that we cannot afford to have poor stock, common varieties, or an unlimited assortment, everything must be the best and ours are.

When Ruschmohr introduces a new dahlia, Certificate of Merit from A. D. S. trial grounds or a place on the roll of honor is a perfect recommendation.

We are not originators of new varieties—there would be too much temptation to foist on our friends something not quite as good as it should be, but we do watch the trial grounds where new varieties are tried out and scored by competent and unprejudiced judges and from the best of these, we seek our introductions.

Our list of varieties is not as large as many others offer. It is because we reject, each year, all those whose popularity is on the wane or which no longer seem to be up to the present standards of excellence.

Our prices are no higher than those of other responsible growers, and much of our new business comes upon recommendation of already satisfied customers.

Why grow plants! They are easier to produce than tubers, therefore can be sold at half the price. Usually they grow better, they certainly produce better blooms and produce root clumps equally as good as those from tubers.

We grow them carefully from the best healthy stock, have developed an almost perfect method of packing that guarantees safe shipment to any part of the United States. Our plants are all shipped under the usual Ruschmohr guarantee to be healthy and true to name. If they prove otherwise, we cheerfully replace them. We make no substitutions unless so authorized. Remittances are to accompany all orders and we prepay postage for retail orders of \$3.00 and over.

Wishing you a prosperous New Year and a most successful Dahlia year, we are

Cordially yours,

RUSCHMÖHR DAHLIA GARDENS

### All abbreviations are as follows:

(I.C.) Incurved Cactus

Recurved or Straight Cactus (R.C.)

(S.C.) Semi Cactus

Formal Decorative (F.D.)

(I.D.)Informal Decorative

(B.) Ball Anenomes

(C.) Collarettes

(A.)

(S.)

(M.)Minatures

Singles

(O.)Orchids

(Mi.) Mignons



MRS. GEORGE LE BOUTILLIER



### OUR 1935 INTRODUCTIONS

Mrs. George Le Boutillier (Smith-Ruschmohr) Inf. Dec. Is a bright carmine red, shading to a rich cardinal red at the center with full petal and deep flower. The average diameter of this dahlia is 10 inches although specimens have been grown up to 13½ inches. This dahlia was grown from California seed and is named in honor of Mrs. George Le Boutillier, New York Social Registerite and wife of one of the best known railroad executives in the United States. Mr. Le Boutillier is Vice-President of the Pennsylvania and Long Island Railroads; also President of the New York Railroad Club, the oldest and largest organization of its kind in the world.

In naming this gorgeous red dahlia after a member of the fair sex, conventionality has been disregarded, the custom being to name the dark color dahlias for men and the lighter shades for women. According to records it is several years since a red dahlia, named after a lady, was exhibited at the National show. On that occasion the red dahlia bore the name of Ethel Barrymore, the famous dramatic actress.

The first public showing of this dahlia was made at the annual show under the auspices of the Board of Education of Rockville Centre on September 15, 1934 when it was awarded the prize as being the best undisseminated dahlia in the show as well as being the best undisseminated informal decorative dahlia. Runner up to Margaret E. Broomall as the largest and best dahlia in the show.

This dahlia received the Certificate at the American Dahlia Society trial grounds in Storrs in 1933 and a certificate in the Mid West trial grounds at East Lansing in 1934.

This dahlia was also listed on the three outstanding Honor Rolls of the country—Mr. Derrill W. Hart, Mr. Leonard Barron and Dr. Marshall W. Howe.

We quote Mr. Hart in his "Dahlia Review of 1934" as published in the December issue of "House Beautiful"—"A giant flower and the outstanding new red. Watch this when it begins competing with Murphy's Masterpiece, Satan, Robert Emmett, Bagdad and other big reds. It received a Certificate of Merit at Storrs in 1933. At Rockville Centre this year it won as best undisseminated Dahlia. It is an early bloomer with every bloom naturally big. The color is a rich, velvety carmine."

We quote Mr. Leonard Barron's article "Dahlias of Distinction" in 1934 as published in the December issue of The American Home. "Somewhat similar to Murphy's Masterpiece in size and in conformation but on the whole more regular without the tendency to droop in the lower-part and tending more to the deep crimson color is a new-comer — Mrs. George Le Boutillier, Formal-decorative, (Ruschmohr Gardens). This was seen in several exhibitions. Uniformly Good."

We quote Dr. Marshall Howe's article in the December 1934 issue of The Flower Grower of "100 Choice Varieties." "Mrs. George Le Boutillier (S. W. Smith-Ruschmohr), informal, large, with excellent stems and foliage, said by some to be the best red since Murphy's Masterpiece to which it is superior, in habit of growth." Plants \$5.00, Roots \$10.00.

Rockley Moon (Taylor), Formal Dec. Beautiful yellow, broad petaled bloom, on exceptionally strong stems, tall grower and good foliage. This dahlia received a Certificate of Merit at Storrs in 1933 and at East Lansing, Mich., in 1934. Listed as one of Dr. Marshall A. Howe's 100 choice dahlias at the N. Y. Botanical Gardens. Mentioned in Leonard Barron's article in American Home on "Dahlias of Distinction of 1934." Heads Mr. Derrill W. Hart's list of formal decorative dahlias in his Dahlia Review of 1934 and we quote him. "This is the most impressive formal decorative since Golden Eclipse and Sultan of Hillcrest made debuts two years ago. Outstanding at Storrs in 1933, where it received a Certificate of Merit. At the show of the Dahlia Society of West Virginia this year, it won as Best Bloom in the Show and also as best yellow over some outstanding yellows. At Rockville Centre it won as the best Formal Seedling. A large flower of bright yellow, with bronze tints at the center. A lush grower and apparently will succeed under the most severe conditions."

Rockley Moon has been a multitudinous prize winner. Blossoms measure ten inches in diameter, and frequently growing twelve to thirteen inches. This bloom has easily been a ribbon-winner in Uniontown, Pittsburgh, Pa., Rockville Centre, N. Y.

This dahlia was raised in the mountains of West Virginia and those who have been fortunate enough to behold, Ice's Ferry Bridge on Lake Lynn, that lunar body precipitate its huge chrome disc over black velvet mountains, and shower its golden effulgence upon a placid lake, will agree that its namesake "Rockley Moon" has been rightly called, for this large perfect yellow flower seems to have absorbed into its broad velour petals the very heart and soul of that moon. Rocts \$10.00, Plants \$5.00.

These dahlias being new introductions should really sell for more but due to the fact that we have a large root stock of both, we are letting them out at the above prices.



ROCKLEY MOON



## INTRODUCTIONS OF STEPHENSON DAHLIA GARDENS OF SANTA MONICA, CAL.

Representatives of J. J. Broomall, Eagle Rock, Cal.

Bing Crosby (Stephenson) I.D. Color Golden Yellow penciled with carmine. A seedling of La Fieste, carrying the same general tones but the colors are deep and more pronounced. The flower is larger and much deeper, with a high center; the stem is perfect, carrying the bloom erect and facing you. The foliage is five leaved, insect resistant, and a brilliant shade of green. Achievement Medal winner at the Los Angeles show 1934. Mentioned in Leonard Barron's "Dahlias of Distinction in 1934" in the American Home Magazine. Roots \$10.00, Plants \$5.00.

Analee McClure (Broomall) I.D. to S.C. A beautiful white, flowers averaging 10 to 12 inches with good depth. Stems stiff and cane like. Flowers facing, never droops or hangs its head. Mr. Broomall claims it to be his finest origination and the best white he has ever seen. A good keeper when cut. Mentioned in Dr. Howe's article in the Flower Grower on "One Hundred Choice Dahlias". Roots \$10.00, Plants \$5.00.

Ruth Elder (Broomall) I.D. A beautiful Jasper red and coral of informal decorative type, very heavy dark foliage, full insect resistant, an ideal flower for the home garden, very prolific bloomer, gives a blaze of color throughout the entire season. Blooms average 10 to 11 inches. Roots \$5.00, Plants \$2.50.

Shirley Temple (Stephenson) Decorative Ball. Clear glistening yellow in color. Blooms average about 4 inches of perfect stems. A wonderful keeper. The most prolific bloomer, grown by the originator and a great favorite with the florist. Roots \$5.00, Plants \$2.50.

### OTHER NEW INTRODUCTIONS

	Plants	Roois
Adirondack Sunset (Cackener-Parkway) I.D.		
Vivid scarlet shading to bright canary yellow	\$5.00	\$10.00
	ψυ.σο	φισίου
Altmark (Foreign Introduction) S.C.—Rose cactus suffused lilac with white center	3.00	
Bette Davis (Cordes-Eastman) S.C. — Deep	0.00	
violet rose	5.00	10.00
Buckeye King (Peck) F.D.—Gold	3.00	6.00
Cadet (Ballay) S.C.—Light primrose yellow	5.00	10.00
Captain Hartley (Garrity-Wickersham) I.D		
Red and gold	5.00	
Charlie Chaplin (Petrie-Chappaqua) I.D. — Rich golden yellow tinted with tawny		
orange at the center	5.00	
Dot Farley (Vernon) S.C.—Peach, pink and		
yellow	2.50	5.00
Dokoupil's Triumph (Dokoupil) I.D.—Cham-	2.50	5.00
pagne Doctor J. M. Stowell (McAuliffe-Wicker-	2.30	3.00
sham) S.C. — Rose	5.00	
Dresden (Ballay) I.D.—Clear pink lavender	2.50	
Eleanor Roosevelt (Veile & Mendham) I.D		4.0.00
White	5.00	10.00
Elegance (Ballay) S.C. — Center and tips of petals yellow, body of flower glistening coral	3.75	
Elissa Landi (Cordes-Eastman) F.D.—Bright	0.70	
salmon orange	2.50	5.00
Eugena Ballay (Ballay) I.D.—Rich cream	2.50	
Forest Fire (Dahlidel) I.D.—Lemon yellow at		
base of petals, heavily tipped rich scarlet and enhanced with yellow petaloids	5.00	10.00
Frank Serpa (Serpa-Pelicana) I.D.—Variable	•	201
wine red	5.00	
Golden Eclipse (Badetty) F.D.—Clear golden		
yellow with slight flushes of salmon on some petals. Good keeper	2.50	5.())
Good Will (Nunviller) S.C.—Pink		5.00
Grandee (Ballay) I.D.—Light opal red shaded		
orange yellow	5.00	10.00
Harriet Neale (Wickersham-Ruschmohr) I.D.	3.75	7.50
—Rich gold, early and profuse bloomer	3./3	7.50
low center outer petals alizarine pink	5.00	10.00
Hillcrest Cinderella (Scott) I.D.—Lavender	5.00	
Hillcrest Nugget (Scott) I.D.—Clear golden color, flushed with bronze and tints of		
color, flushed with bronze and tints of chinese red	5.00	
Hunt's Velvet Wonder (Hunt-Burnett) I.D.—		
Rich bright violet burgundy		
Jessie Crawford (Fraser) I.D.—Ivory white		40.00
with blendings of cattleya pink		10.00
Judge Samuel Seabury (Etherington) I.D.— Helitrope to white	5.00	
Kay Francis (Cordes-Eastman) S.C.—Light		
lemon yellow	5.00	
Lord of Autumn (Almy) I.D.—Rich, deep	F 00	
golden yellow	5.00	

	1 lams	Koots
Lois Marion (Detjen-Ruschmohr) I.C.—Cen-		
ter petals citron yellow, outer rows shrimp		
pink splashed effect	2.50	5.00
Louise Bates (Cordes-Eastman) S.C.—Mallow		
pink with a phlox purple center	5.00	10.00
Man O' War (Boone-Straight-Ruschmohr) I.D.—Carmine ox-blood red		
	3.75	7.50
Mrs. Ella Worthen (Garrity) S.C.—Salmon		
pink with light blends	3.75	
Nannie Sine (Tennant) I.D. — Cameo pink	2 0 0	1.00
blending toward thulite pink	2.00	4.00
Ola Virginia (Tennant) I.D. — Buff and		<b>.</b> .
Eugenia red	3.75	7.50
Oriental Glory (Delight U) I.D.—Deep orange	3.75	7.50
Paul Pfitzer (Berger) R.C.—Combination of		
primrose and shell pink	1.50	3.00
President Franklin Delano Roosevelt (Shat-		
tuck) F.D.—Chinese red with lighter shad-	2 = 0	<b>—</b>
ings of cream reverse	3.50	7.00
R. A. Broomfield (Petrie-Chappaqua) I.D. —	2.55	
Saffron orange, flushed with rose pink	3.75	7.50
Sagamore Perfection (Shattuck) I.D.—Apricot	<b>.</b>	40.00
blending toward yellow	5.00	10.00
Spotlight (Hulin) I.D.—Yellow lighter at tips	3.75	7.50
Sultan of Hillcrest (Scott) F.D.—Strontian		
yellow with sunrise yellow reverse	3.75	7.50
Tom Joy F.D.—Rose pink	2.50	5.00
Twilight (Boone-Straight) F.D.—Liseran pur-		
ple, many petals pale rose purple.	2.00	4.00
Victoria (Reed) I.C.—Bright yellow	1.00	2.00
Washington Giant (Lee) I.D. — Lavender,		
streaked silver and silver petaloids	2.50	5.00
Winoka (Hulin) I.D.—Rosy mauve	10.00	
Woolroc (Jennings-Ruschmohr) I.D.—Orange		
buff back of petals old rose	3.75	
•		

Plants Roots

### STANDARD INTRODUCTIONS

Plants Roots

	1 1001103	10000
Alice Stellick (Rindfleisch-Dudley) I.D.—Scarlet and white bi-color		\$1.00
Amelia Earhart (Cordes-Eastman) S.C.—Combination of apricot buff with primrose at base of each petal	3.75	7.50
Ballego's Glory (Ballego) F.D. — Scarlet	00	
tipped with gold	1.00	1.50
Betty Coulter (Reed) I.D.—Henna red	1.00	2.00
Chappaqua Alaska (Chappaqua) F.D.—Pure white, good keeper	1.00	2.00
Chappaqua Chieftan (Chappaqua) I.D. — A bizarre, intriguing bi-color of bronze and white		1.50
Crown of Gold B.—Large gold and yellow	1.00	2,00
Eagle Rock Superba (Broomall) F.D.—Pink	2.50	5.00
Edward Thomas Bedford (Fisher & Masson)		
I.D. — Deep purple		.75
Eleanor Raddel (Felsinger) I.D.—Rose and amaranth pink	1.50	3.00
Frederick W. Church (Porter-Ruschmohr) I.D.		
—Very delicate in tone, center pale rose purple and petals white tinted faintly	1.00	2.00
Girl of Hillcrest (Scott) F.D.—Bronze	1.00	2.00
Jane Dew (Dew-Ruschmohr) I.D.—Fine, true,	1.00	
clear pink	2.50	5.00
Jean Trimbee (Waite) S.C.—Large purple		1.50
Jersey Dainty (Waite) I.C.—\White, quite attractive	1.50	3.00
Jersey Majestic (Waite) I.D. — Salmon, old rose and gold	1.50	3.00
Josephine G (Grosscross-Ruschmohr) S.C.—		
True rose pink petals tipped pinaud yellow		.75
with unusual bloom formation		./3
striped, soft red	1.50	3.00
Large spreckled lavender		1.00
Meadowbrook (Bryenton-Ruschmohr) F.D. —		1.00
Light mallow purple		1.50
Monmouth Pennant (Kemp) I.D.—Red and white bi-color	2.00	4.00
Mrs. John C. Metzger (Dickson) I.DWhite	1.25	2.50
Murphy's Masterpiece (Murphy-Reed) I.D. — Very large red	2.50	
Myra Howard (Glutzbeck-Dahlidel) I.D. —		
Ocreous orange	1.25	2.50
Omar Khayyam (Stout-Dahlidel) F.D. — Chinese red shading to bright orange		1.00
Pastel Glow (Artland-Ruschmohr) I.D.—The transparent dahlia, color white with mellow		1.00
purple reverse	2.50	5.00
Robin Hood (Fisher & Masson) I.D.—Maroon	1.00	2.00
San Bernardino F.D.—Pink	2.50	5.00
Sanhican's Cameo (Fisher & Masson) I.D.— Coral rose	1.25	2.50
Satan (Ballay) S.C.—Flaming red, very large	2.00	4.00
Scuth Pole (Shattuck) I.D. — White with a		
lavender blend	1.50	3.00

	riants	Roots
Star of Bethlehem (Nolet) S.C. — Pure white		
with pointed petals		1.00
Superintendent Amerthyn B.—Pink		.50
The Commodore (Scott) I.D.—Large yellow		1.50
The Sun (Dudley-Ruschmohr) S.C.—Bright		
glowing sunlight yellow	2.50	5.00
White Wonder (Kemp) I.DWhite	2.00	4.00
	2.00	7.00
William J. Rathgeber (Parkway) I.D.—Tyrian	2.50	5.00
rose	2.00	3.00
POMPONS		
Access Wasse Calaborates A 1 1 4 1 1 1 1 1		2.5
Anna Von Schwerin—A dainty shell pink		.25
Atom—Fiery red, one of the best, and a con-		2 =
stant winner		.25
Dixie—Dark red		.35
Donny—Lovely orange of perfect form. Good		
for exhibition		.35
<b>Dot</b> —A pure white pom on perfect stems		.25
Dottie Dimple—Yellow		1.00
Elizabeth—Lemon yellow, heavily tippel car-		
mine		.25
Gary—Very fine exhibition red		1.00
Helen Anita — Attractive coloring, lavender		
pink with a white center		.25
Honey—Pale honey yellow, with faint suffu-		
sion on edge of petals		.35
Jill—Yellow tipped red		1.()()
Joe Fette—White		.25
Johnny Peppin—Small dark crimson		.25
Little Edith — The perfect pom, wins more		
prizes than any other in its class. Color,		
primrose yellow tipped bright carmine		.35
Minnie Mouse—New. Rich burgundy red with		
white tips		1.00
Nerissa—One of the best exhibition poms, soft		
rose tinted silver		.50
Ruby—Ruby red		.50
Sonny—Pinkish cinnamon		.75
Johns — i mkish chinamon		., .

Plants Roots

#### MINIATURES

	Plants	Roots
Baby Royal—Salmon, shaded apricot		\$1.00
Bishop of Llandoff—Bright scarlet		.50
Camelia—Bright orange flame		.50
Carla—Buff suffused old rose		1.50
Coronne—White, similar to a gardenia		.50
Jane Hobby—New—Fiery cardinal red with bright yellow pollend center		1.00
Little Jewel—Peach blossom pink		.35
Paddy—Pink		1.50
Persimmon — Persimmon, a bright, pleasing shade. New.	\$1.00	2.00
Peytie Conway—New. Pink shading toward lavender rose	1.00	
Prince of Bulgaria—Red and white bi-color		.50
Red Head—Scarlet		.50
Rhoda—Yellow and russet orange		.35
Sanhican's Sweetheart—Clear, pale pink		1.00

### CALIFORNIA'S FINEST DAHLIA SEED

From the largest planting of HONOR ROLL and EXHIBITION DAHLIAS in Southern California. This includes a large planting of the dahlia Margaret E. Broomall, as well as all of Mr. Broomall's seedlings and originations. The garden is planned and planted to get the best possible crosses and all seeds are ripened on the plant.

20 seeds \$1.00

50 seeds \$2.50

100 seeds \$5.00

1000 seeds \$40.00

We are members of National Association of Commercial Dahlia Growers which is composed of reputable and financially responsible Dahlia growers and dealers. This emblem in the advertisement of a Dahlia grower signifies his membership in the Association. It stands for Integrity, Reliability and a Square Deal in every particular. You need have no hesitancy in dealing with any member of the National Association of Commercial Dahlia Growers.



# DIRECTIONS FOR THE GROWING AND CULTIVATION OF EXHIBITION DAHLIAS

Time — The proper time to plant dahlias for exhibition purposes in this climate is about the tenth of June. Of course, if one is not depending upon the shows, they can be planted as soon as the frost is over. In this climate we advise a succession of planting from May 15 to July 1.

Preparing Soil — About one week or ten days before planting, spade your garden and leave it in the rough, then broadcast into soil to every 100 sq. ft. or to approximately ten dahlia hills 5 lbs. raw bonemeal mixed with 2 lbs. of muriate or sulphate potash which should be raked into the soil thoroughly.

Planting of Roots — Plant about 6 inches deep, no more, laying root flat on its side with eye facing upward. Fill hole only halfway to top and as sprout grows gradually fill in.

Planting of Green Plants — As plants are received, remove cartons and leave in pot. Soak them in shallow water for a few minutes in order to freshen plant after its journey through the mail. Set out plants in late afernoon or on a cloudy day, removing pot from plant. Make sure that plant is planted deep enough and if the following day should be hot and sunny, suggest shading plant with a peach basket during the heat of the day. Fill hole gradually with dirt as plant grows.

Stakes to which the plants are to be tied should be inserted at the time of planting; this also applies to roots.

Cultivation — Keep soil well pulverized and suggest cultivation about 24 hours after rainfall, in order to keep the soil from becoming baked. This is very important and should there be lack of rain, suggest weekly cultivations. Discontinue all cultivating after August 15, as roots have a tendency to come to top and will be disurbed by continuous cultivating.

Watering — Unless weather is very dry, dahlias will need no water until they commence to bloom. Then water thoroughly, soak the ground every week or ten days as needed.

Insects — Can usually be controlled by spraying weekly with a good insecticide. Even though plants appear to be clean and healthy, a weekly spray will act as a preventive. When you find a flower is being eaten or a stem drooping, make a search and you will be sure to find the troublesome pest, and kill it.

Disbudding and Disbranching — To get large flowers on long stems it is very necessary to disbud and disbranch.

When plants come up leave only one stalk. After three sets of leave appear, pinch out the crown or center. In a short time a top pair of laterals will make themselves evident which eventually will be a branch of the dahlia bush. When the buds appear, leave only one of the three buds that usually come in a cluster, pinching out the side two. New branches will appear in the form of laterals between the leaves and the stalk. These should also be pinched out and it is well to pinch out all laterals below the remaining bud except the two nearest the main stalk. This will keep your plant low and bushy and you will have many flowers on long stems from branches below which will develop rapidly.

Fertilization — When buds appear, which is usually about the 20th to the 25th of August, it is well to give them a top dressing of fertilizer and we suggest at this time 1½ lbs. of bonemeal flour, 1½ lbs. of animal tankage and 1 lb. of muriate of potash or sulphate of potash. Mix well and broadcast not closer than 6 inches nor more than 18 inches from the stalk. The foregoing formula is sufficient for one application to ten hills.

Cut Flowers — Dahlias should be cut in the early morning or in the evening after sundown. After flowers are cut dip stems into hot water (about boiling) for one or two minutes. Then place in deep cold water in a cellar for a few hours to freshen. Flowers then may be ready to ship by packing in strong corrugated boxes, laid out in florists tissue paper. It might be well to fold up newspapers to act as a pillow for the large blooms to rest on in order to avoid bruising.

Storage — After the black frost has killed the dahlias, cut the tops at the ground and dig them carefully with a good fork, being careful not to strain the necks of the roots. Cut stalk within 2 inches of crown and allow clumps to dry out in the sun three or four hours before placing into barrels or boxes. Suggest that clumps be placed in inverted position while drying, in order that water in stems will drain out. It is well to allow soil to cling to clumps to prevent root necks from breaking and excessive drying of tubers. A good potato cellar is very desirable as a storage bin for dahlias. If this is not available, keep them as far as possible from the heater and in a space where the temperature will not go below 40 degrees nor above 55 degrees.

Preparing Soil for Next Year — After roots have been dug spade the garden and plant winter rye. If your soil has a tendency to be acid would broadcast lime stone over it. The spreading of cow manure over the winter rye will also be very beneficial. Turn rye over just before it goes into stalk which in this climate is usually about the first week in May.

Last but not least, we submit below, one of the many testimonials we have received:

24 Upper Mountain Ave., Montclair, New Jersey. November 15, 1934.

### Gentlemen:

Last spring I received from you a number of dahlia plants.

I received them in best possible condition. They all grew well, bloomed to perfection and when I dug them was astonished to see the wonderful roots they had made, clumps as big as my head, better tubers and more of them than many from planted tubers.

I congratulate you and thank you for teaching me to use plants in lieu of tubers and to save money by doing it.

I saw your display at the New York Show.

The vase of Cameo was particularly fine and your new Mrs. George Le Boutillier was wonderful — the latter my best choice for next season.

Success to you!

B. C. W.